



TENPIN BOWLING ASSOCIATION OF WESTERN AUSTRALIA

Business Plan – 2020-2025

based on Timeline of Strategic Plan KPIs

<i>Date Due</i>	<i>Pillar</i>	<i>KPI</i>	<i>Date of Completion</i>
June 2020	6	Board Skills Matrix completed by Jun 2020.	
July 2020	2	Inaugural Women's Tournament created by July 2020	
October 2020	6	Two additional Board members approached by Oct 2020	
December 2020	1	Plan created and benefits of affiliation documented	
Dec 2020	3	Age Group Structures and pathways documented and promoted.	
Dec 2020	4	Meetings held with a minimum of 3 bowling facility owners/managers	
March 2021	6	Funding secured for a State Development through to 31 Dec 2022	
December 2021	2	Four <i>Come and Try</i> Days conducted	
Dec 2021	1	Volunteer management plan implemented in 20% of Local Associations	
	3	Talent Identification and Development Program for Coaches and Athletes developed and implemented by Dec 2021	
	4	Marketing Plan developed and implemented by 31 Oct 2021	
December 2022	1	Structured coaching development plans implemented, and courses conducted	
Dec 2023	2	Recruitment and retention plan developed and implemented	
	3	Two elite tournaments/competitions conducted by Dec 2023	
	4	A minimum of 6 local businesses assist in promoting tenpin bowling in 20% of Local Associations by Dec 2024	
	5	Facilities Plan Working Group established and has met a minimum of twice by Dec 2024	
December 2025	2	5% more women participate by 2025 than in 2019	
	5	Plan for cost effective and efficient use of facilities implemented by Dec 2025	
Annually December 2020- December 2025	6	TBAWA policies reviewed and supplemented as necessary by 31 Dec 2020	
Annually December 2020- December 2025	6	Minimum 2 Board members up-skilled in governance	

TBAWA Strategic Pillars

- 1. People-** Recruit more People **2. Participation** Grow Participation **3. High Performance** Identify and Support Talent
4. Promotion/Marketing Raise the Profile **5. Facilities** Lanes to Bowl and Grow **6. Governance** Well Governed and Funded